

OVERVIEW	<p>Students will develop key skills that prove their aptitude in creative media production such as investigating and developing ideas through pre-production, production and post-production of media products. The process of the course underpins effective ways of working in creative media production, such as responding to briefs and feedback, planning and generating ideas.</p>
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Aut	<p>Component 1</p> <ul style="list-style-type: none"> • Introduction to media products (Students will focus on three main areas: publishing [<i>newspapers, magazines, comics</i>], interactive [<i>websites, mobile apps, video games, mobile games, online games</i>], moving image [<i>TV programmes, films, music videos, animations, radio broadcasts</i>]) • Target Audience (<i>gender, age, socio-economic groupings, lifestyle profiles</i>) • Purpose (<i>information, entertainment, escapism, profit, community benefit, raising awareness, critical acclaim, inspiration, innovation</i>) • Research (primary/secondary) • Media research • Contemporary, historical media products. • Context of production • Audience interpretation • Research a range of genres • Narrative • Representation of people, places, issues and events 	<p>Assessment:</p> <p>Extended writing (Written/outline- Explore the relationship between genre, narrative, and representation in relation to media products)</p> <p>Whole Class Feedback</p>
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Spr	<p>Completion of Component 1 -Pearson’s set assignment</p> <p>Component 2/3</p> <ul style="list-style-type: none"> • Media pre-production processes and practices (generate ideas, practical experimentation, review ideas, research) • Create mood board, house style, thumbnails, sketches, page mock ups • Evidence of review ideas (expand, reject and refine ideas) 	<p>Assessment:</p> <p>Complete Component 1 Assignment- released early January-May 8th (completed in either word or powerpoint with screenshots for evidence i.e. camera angles)</p> <p>10-hour coursework-guidance.</p>
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Sum	<p>Component 2/3</p> <ul style="list-style-type: none"> • Typography- Text overlaid, text wrapping, attaching text to a path, Interleaving, drop cap • Creating mastheads, creating puff/pugs • Editing digital images, face distortion • Clone tool, spot healing brush tool, double exposure, rubber tool mastering layers (surrealism photography) • Creating a grid • Strap/banner (including the page layouts, pull quotes, using white space, running heads) • Writing and editing copy (mode of address and persuasive devise) • Gantt charts/production on workflow 	<p>Assessment:</p> <p>Extended writing (Written/outline-: creating page layouts, creating visual impact, designing print products)</p> <p>Whole Class Feedback</p>
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<p>Useful resources for supporting your child at home:</p> <p>Graphics software: www.photopea.com Snapseed (App) Pixlr (App)</p>	<p>Homework:</p> <p>Creating moodboards (digital/physical) Opportunity to watch the films you have chosen to analyse Practice Photopea skills : Sue Farrimond Tutorials - Creating Media Products (google.com)</p>
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