

OVERVIEW

Students will develop key skills that prove their aptitude in creative media production such as investigating and developing ideas through pre-production, production and post-production of media products. The process of the course underpins effective ways of working in creative media production, such as responding to briefs and feedback, planning and generating ideas.

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Complete assignment Component 2- Pearson’s set assignment

- Students will develop and apply skills and techniques in media production processes by creating a print media product.

Component 3

- Responding to a brief- requirements, defining the target audience, researching similar products, exploring the chosen media sector- current trends, ideas)
- Combining and refining content
- Testing and exporting
- Technical records (software used, creation and manipulation of assets, construction of work and outcomes)

Assessment:

Complete Component 2 Assignment- released September 1st-Mid December (completed in powerpoint with screenshots for evidence i.e.: develop steps, assets)

10-hour coursework-guidance.

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Complete assignment Component 3- Pearson’s set assignment

- Students will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.
- Students will be creating a print media product (leaflet, magazine pages, brochure, posters)
- Pre-production, post production, digital images will be created.

Assessment:

Complete Component 3 Assignment- released January - May 5th. (completed in powerpoint with screenshots for evidence i.e.: develop steps, assets)

10-hour coursework-guidance.

Useful resources for supporting your child at home:
 Graphics software:
www.photopea.com
 Snapseed (App)
 Pixlr (App)

Homework:
 Creating moodboards (digital/physical)
 Opportunity to watch the films you have chosen to analyse
 Practice Photopea skills : [Sue Farrimond Tutorials - Creating Media Products \(google.com\)](#)