

OVERVIEW

Students will develop key skills that prove their aptitude in creative media production such as investigating and developing ideas through pre-production, production and post-production of media products. The process of the course underpins effective ways of working in creative media production, such as responding to briefs and feedback, planning and generating ideas.

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Component 2

Learning outcome A: Develop and apply media pre-production processes, skills and techniques

- Media pre-production processes and practices (generate ideas, practical experimentation, review ideas)
- Create mood boards, a house style, thumbnails, sketches, page mock-ups
- Media post-production skills and techniques (editing text for the articles, designing print products)
- Review of progress and development (reviewing content, testing and reviewing practical outcomes).

Learning outcome B: Explore how media products are created to provide meaning and engage audiences

- Production and post-production processors and practices (workflow, sourcing and creating assets, experimentation with different techniques, exporting for digital distribution)
- Skills for the print sector (writing and editing copy, taking photographs, image editing, image manipulation, creating graphics)

- Recap Graphics skills lessons:

-Graphic skills (autoblending, magic cut, opacity, layers, text)

-Creating briefs for a client (target audience, purpose, genre, use of colour, images, tools, wider research around the topic)

Assessment:

Component 1 and 2 practical assessment.

Component 1 will be completed ready for moderation.

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Assessment:

Opportunity for Component 3 resit.

Component 1 and 2 practical assessment.

Useful resources for supporting your child at home:

Graphics software:

www.photopea.com

Snapseed (App)

Pixlr (App)

Homework:

Creating moodboards (digital/physical)

Opportunity to watch the films you have chosen to analyse

Practice Photopea skills : [Sue Farrimond Tutorials - Creating Media Products \(google.com\)](http://SueFarrimondTutorials.com)